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ADVANCE LITTLE CHUTE RECOGNIZES FIRST YEAR ACCOMPLISHMENTS AT BENCHMARK MEETING

LITTLE CHUTE, WI (September 19, 2008) – Advance Little Chute, Inc. business and community association recently held a benchmark meeting to reflect on their accomplishments in the last year. Formerly known as the Little Chute Business Association, Advance Little Chute began in 2007 to offer membership to organizations, nonprofits, government, schools and citizens, in addition to businesses in the belief that cooperation and communication accomplishes more for the community as a whole. Since that time, the group has almost doubled their membership and become increasingly active as an organization.

In addition to increasing their membership, Advance Little Chute hired a part-time director and launched a new website and online member directory at advancelittlechute.org. In addition to receiving significant in-kind support from area businesses, the group has also given back by supporting beautification efforts in the Village of Little Chute and sponsoring several community events, including the Little Chute Garden Club Garden Walk. Advance Little Chute awarded their yearly scholarship to a Little Chute High School student and budding entrepreneur planning to enter into a college business program.

In an effort to provide learning and networking opportunities to their members and the community, Advance Little Chute hosted a number of events and guest speakers throughout the last year. A Comparison Community Tour was conducted by the group in an effort to gain knowledge and insight into community and economic development initiatives that may be implemented in Little Chute. Quarterly “Gezellig after 5” networking events were held at member businesses and gave current and prospective members the opportunity to meet each other and discuss what is happening in the community.

Advance Little Chute committees aid in the group’s functions. In the last year, the Market Study Group completed phase one of a Little Chute trade area market analysis with the help of University of Wisconsin Cooperative Extension for Outagamie County. The committee also identifies ways to recruit new businesses and support entrepreneurship. The Membership and Hospitality Committee works to increase awareness of Advance Little Chute’s activities, maintains communication with members and implements a welcoming program for new businesses.

“I am extremely proud of the achievements of ALC over the past year and wish to take this opportunity to express my thanks and gratitude to all those who have given their time and support,” said Advance Little Chute President Paul Cornett. “Without the support of our members and volunteers, we would not be able to exist. We are looking forward to assisting our business members in the coming year in planning for the coming of the windmill and in recruiting a long-term director to serve our members and the Little Chute community.”

For more information, please contact Advance Little Chute, Inc. at 920-788-2629 or email yourwindmill@sbcglobal.net.