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ADVANCE LITTLE CHUTE BUSINESS & COMMUNITY ASSOCIATION LAUNCHES NEW WEBSITE

LITTLE CHUTE, WI (July 1, 2008) – Advance Little Chute, Inc. (ALC) is an association of businesses, civic groups, public institutions and citizens that promotes the advancement of commerce, tourism, culture and quality of life for the Village of Little Chute. Since 1961, ALC has dedicated itself to fostering a thriving business environment in the community. Formerly known as the Little Chute Business Association, ALC began in 2007 to offer membership to organizations, nonprofits, government, schools and citizens, in addition to businesses in the belief that cooperation and communication accomplishes more. Since January 2008, ALC has doubled their membership and become increasingly active as an organization.

To increase awareness for the organization and provide resources to their members and the community, Advance Little Chute, Inc. has launched a website at www.advancelittlechute.org. Visitors to the website can find information on ALC and the community of Little Chute, benefits of ALC membership, a comprehensive membership directory, calendar of events, news, resources on starting a business, current projects and much more. Each month the website will highlight a Featured Member. The Featured Member for July is Baker's Outlet on Grand Avenue in Little Chute.

For more information, please contact Advance Little Chute, Inc. at 920-788-2629 or email yourwindmill@sbcglobal.net.